

Chase Woodford / designer / developer

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Verilogue / employment

2012 - Present Manager, Application Development

- Lead UI/UX design for and front-end development of all web, desktop and mobile applications, including: verilogue.com and physician mobile app; carecoach.com and patient mobile app (retired); revealmr.com, a client-facing content management system; logueworks.com, an automated workflow service; and sales training iPad and desktop applications
- Assist in architectural development and maintenance of SQL databases and Amazon Web Services
- Produce promotional content for both internal and external marketing efforts, including: audio/video teasers; Marketo e-mail campaigns; microsites and landing pages; and social media outlets

2006 - Present Manager, Transcription Services

- Manage transcription/translation team of 12 company vendors and ~150 individuals
- Ensure accuracy and HIPAA compliance of a database containing 110,000+ interactions, spanning 12 international markets, 138 disease states and various multimedia formats
- Meet requirements and deadlines for projects sold to over 150 brand teams, including all top 20 of the world's largest pharmaceutical companies
- Manage annual throughput from low of 1,975 healthcare interactions per year (2007) to high of 16,080 (2009), a 714% increase in capacity
- Reduce transcript processing turn-around time from high of 41 days (2007) to low of 3 days (2015), a 92.7% improvement in efficiency
- Negotiate cost of transcription down from \$1.80/audio minute to \$0.40/audio minute, a 78% reduction in cost per interaction
- Effect yearly company-wide cost-savings of ~\$455,000 (~\$24K on management, ~\$431K on production)

Proficiencies / skills

- Bootstrap, CSS, Git, Hibernate*, HTML, Java/JEE*, JavaScript, jQuery, MVC, npm, PHP, Ruby*, Sass, Spring*, SQL, SVN, Swift*, webpack*
- WordPress, Joomla!
- Adobe Creative Cloud, Balsamiq
- Sony Creative Software
- Agile with Scrum, JIRA
- Microsoft Office Suite, Visio, SharePoint
- Marketo

Recent Projects / experience

- Smart Beat (iOS app)
- Town Trekkers (multimedia)
- ajoriginals.com (website)
- LogueWorks (Java application)
- sassulator.com (Ruby application)
- calmfocus.com (website)
- Reveal^{MR} (Java application)

Temple Univ. / education

- BA advertising, sociology minor, 2007
- Member, Temple Student Government
- Brother, Alpha Tau Omega Fraternity

References

- Available upon request

* Denotes working proficiency